



CARLY JOHNSON

Art Director

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WORK EXPERIENCE

Art Director at TriplePlay Studios

November 2023 – Present • Remote

Concept and develop unique digital and interactive brand experiences and orchestrate viral campaigns, driving tens of millions of views, comments, and shares.

Art Director at Saatchi & Saatchi NY

June 2022 – November 2023 • Remote

Concept innovative ideas, leveraging strategy and design, to deliver high-impact content for leading consumer brands including Oral-B, Crest, Olay, Gillette, TikTok, CVS, WNBA, USOPC, Goldfish, and Snyder's.

Freelance Motion Designer at VidMob

Feb 2022 – Present • Remote

Concept, design, and animate web and social media deliverables for a range of clients including Kleenex, Snapchat, Band-Aid, Microsoft, Motorola, SAP, Galderma, Boxed, Omaze, and the campaign to exonerate Jarvis Masters.

Freelance Motion Designer at Orbit Media

Feb 2022 – Present • Remote

Animated UI for Orbit Media's home hero animation.
Develop graphics and thumbnails for blogs and portfolio pages.

Freelance Motion Designer at Coat of Arms

May 2021 – May 2021 • Remote

Designed and animated UI for Google Marketing Live.

EDUCATION

Savannah College of Art and Design

B.F.A. Motion Media Design

4.0 GPA • Dean's List • MOME Love VP

SOFTWARE & SKILLS

Photoshop	Tactile Design
After Effects	Stop Motion
InDesign	Social Strategy
Illustrator	2D/3D Design
Cinema 4D	2D/3D Animation
Microsoft Office	Typography

AWARDS

Clio Awards Shortlist – TikTok
Motionographer Motion Awards Winner
Out On Film Festival Selection
Taos Pride Film Fest Selection
MODE Fest LGBTQ+ Category Winner
Gold SCADDY Award Recipient
CoMotion: Best Social Media Design

EXHIBITIONS

Foundations Honor Show
SCAD Port City Review
Craighead-Green Gallery
El Centro College
Dallas Museum of Art